

2001 AGM Minutes Appendix A

This statement, which was sent to ISAF earlier in the year, was circulated at the AGM by Herb Motley as part of the Report of Officers.

In order to provide local fleets with flexibility and options around the subject of local sponsorship, and to encourage the overall growth of the fleet, the INTERNATIONAL ONE DESIGN World Class Association has considered the question of limited advertising. With respect to the ISAF Advertising Code, the International One Design Class declares itself to be a category "C" class with the following limitations:

- 1) All International One Design Advertising Contracts will be signed by a local INTERNATIONAL ONE DESIGN fleet, not by individual boat owners or owner syndicates. "Evergreen" (self-renewing, multi-year) advertising contracts between advertisers and the local fleet are permitted however, local fleets, at their sole option, must have the ability to end the advertising relationship at the end of each season.
- 2) Funds received for advertising are controlled by the local fleet, and disbursed by the local fleet using whatever disbursement method that local fleet enacts. Annually, local fleets will make a full, public report of advertising income received and disbursements made to the Secretary of the World Class Association, who will in turn promptly publish a consolidated report to all Fleet Captains.
- 3) When boats are loaned or borrowed for championship events, the host fleet advertising protocol will take precedence over the advertising protocol of the loaning fleet. Temporary logos may be affixed, or logos may be removed -- except that in no case will advertisements be placed on a wooden boat without the owners explicit permission.